

**NORTH FAYETTE TOWNSHIP**  
**Minimum Control Measure 1**  
**Public Education and Outreach**  
**on Storm Water Impacts**

**North Fayette Township**  
**400 North Branch Road**  
**Oakdale, Pennsylvania 15071**

PAG-13 General NPDES Permit No. PAG136267  
Watersheds 20-F and 20-G  
January 07, 2014 – January 06, 2019

# **MCM 1 PUBLIC EDUCATION AND OUTREACH ON STORM WATER IMPACTS**

## ***Introduction***

The goal of this plan is to implement a Public Education and Outreach (PEOP) Program to distribute storm water education materials to all target audiences in the Township. The ultimate goal of the MS4 Program is to reduce, or if possible, prevent pollutant runoff from storm water. To reduce or prevent the pollutant runoff, all persons in the Township have to be informed of the routes that pollution can enter the water ways via storm water and how they can help contribute to the program. This plan will be updated as needed, and no less than once per year. The plan has input from all department heads, as every department contributes, in some form, to the program. Per the Pennsylvania Department of Environmental Protection Agency (PADEP) NPDES Permit, there are 4 Best Management Practices (BMPs) that the Township must comply with.

## ***BMP #1***

Develop, implement and maintain a written Public Education and Outreach Program.

This document shall serve as the written Public Education and Outreach Program (PEOP). The PEOP was created by the Environmental Compliance and Sustainability Coordinator with the input of all department heads in the Township, as storm water involves the entire Township. This program is reviewed and updated as needed, but no less than once per year.

## ***BMP #2***

Develop and maintain lists of target audience groups that are present within the areas served by the Township's regulated small MS4s.

According to the 2014 Pennsylvania State Data Center, North Fayette Township has a population of 14,377. There are areas in the Township classified as urbanized as well as farm land with room for expansion. Having a target audience list can provide the Township with a means of understanding who can impact surface water through storm water runoff. North Fayette believes that everyone who lives, works, or frequents the Township can have an impact on storm water, whether it be positive or negative. The target audiences will be provided storm water information tailored to how they can negatively or positively affect storm water. The target audiences will all be provided general information pertaining to the Township's Stormwater Management Program as well as information pertaining to illicit discharges and how to reduce generating storm water pollution runoff. The following is the target audiences that the Township has compiled.

Residents: The Township has approximately 14,377 residents. A complete listing of all residents in the township can be found in the tax office. Residents have a large impact on storm water pollution and it is essential that the Township educate the residents on how they can do their part helping storm water.

Businesses: The Township has approximately 200 businesses. A complete listing of all businesses can be found in Appendix A. Some businesses can have a larger impact on storm water pollution compared to others. For example, businesses, like garages and restaurants, handle oils that could be drained into storm water inlets. These businesses are provided education tailored to how they could specifically impact storm water.

Contractors: The Township has several contractors that frequently work in the surrounding area. A complete listing of all contractors can be found in Appendix B. Education to contractors is essential due to the materials that are being used at construction sites, as well as the physical moving of earth and how that can impact

water ways by entering the MS4. Mud and soil on a construction site should stay on the site or it could be picked up in runoff and carried into the MS4 conveyances creating sedimentation and high turbidity. Contractors will be informed that all materials and mediums used on site, such as concrete, should be properly used and disposed of. Contractors also need to ensure that all Erosion & Sediment (E&S) Controls are in place and properly installed.

Developers: The Township has several developers that frequently work in the surrounding area. A complete listing of all developers can be found in Appendix C. Education to developers is essential due to the materials that are being used at construction sites, as well as the physical moving of earth and how that can impact water ways by entering the MS4. Mud and soil on a construction site should stay on the site or it could be picked up in runoff and carried into the MS4 conveyances creating sedimentation and high turbidity. Developers also need to ensure that all Erosion & Sediment (E&S) Controls are in place and properly installed.

Schools: The Township's school district is West Allegheny. Schools are an essential route of communicating the importance of storm water to youth. Students and teachers can also get involved with the community and help spread storm water education to their families. West Allegheny School is located at:

205 West Allegheny Road  
Imperial, Pennsylvania 15126.

Library: Western Allegheny Community Library is a target audience for North Fayette Township as it is utilized by many members of the Township. The Township may distribute pamphlets and flyers at the library, and is also purchasing storm water educational books for the library to provide to the public to check out at their leisure. Western Allegheny Community Library is located at:

181 Bateman Rd  
Oakdale, PA 15071  
(724) 695-8150

Churches: Churches within the Township are considered a target audience because of the potential of generating storm water pollution run off. Churches often hold benefit dinners and events that produce food waste (i.e. grease). The Township will provide educational material to the churches of how to properly dispose of these wastes, as well as detecting illicit discharges.

Boy/Girl Scouts: Boy/Girl Scouts is an environmentally friendly, active group in the Township that strives to make the community a better place for everyone. The Scouts provide the Township with the opportunity to solicit their volunteer hours to making the water ways a cleaner environment. The Scouts will also be provided informational education materials pertaining to storm water through pamphlets, flyers, or brochures.

Municipal Employees: Municipal employees include all administrative personnel, public works, parks and recreation, community center, police, fire, all emergency response personnel, elected officials, and all others employed by the Township. All municipal employees have been given MS4 related information and have been trained. Training is further discussed in MCM #6 Written Plan. At all training sessions, the employees are given the presentations for their use. Documentation of training and information given to employees is recorded by a sign in sheet that is placed in the MS4 files. Please refer to Appendix D for a complete list of municipal employees.

ASSET: The Township has collaborated with ASSET in the preparation and development for a storm water summer playground program for children. Once the program is implemented, documentation of the activities will be placed in the MS4 file located in the municipal building. North Fayette plans to continue to work with ASSET in developing quality programs for storm water education to children.

## ***BMP #3***

The Township must annually publish at least one issue of a newsletter, a pamphlet, a flyer, or a web site that includes general storm water educational material, a general description of the Township's Storm Water Management Program (SWMP), and/or information about the storm water management activities. North Fayette strives to not only meet the requirements set for the Township, but also to help positively influence the surrounding municipalities and their waterways. North Fayette is in constant contact with multiple municipalities, in the immediate area, to discuss the opportunities of educating the public pertaining to storm water. When able, North Fayette Township will collaborate with other municipalities in appropriate projects, to meet the requirements in MCM #1. The list of publications and the content of the publications must be reviewed and updated at least once during each year of permit coverage. Publications should include a list of references (or links) to refer the reader to additional information (e.g., PADEP and US EPA storm water websites, and any other sources that will be helpful to readers).

Newsletters: North Fayette Township publishes newsletters and provides them to all residents via mail (Appendix D). The residents also have access to the Township newsletters on the website. Hard copies of the newsletters are also on file at the municipal building. The newsletters contain MS4 related material in them to inform the target audiences on different topics and aspects of the storm water program.

Website: The Township has a municipal website located at <http://www.north-fayette.com/departments/stormwater>. The website has a page dedicated to storm water information. The information given to the viewers describes the overall Township Storm Water Management Program and that the Township is under a permit to comply with MS4 regulations. The storm water page also gives tips and information to residents and business owners on ways they can help reduce storm water pollution. The site describes the six Minimum Control Measures (MCMs) and what they are. Illicit discharges are also on the site and inform the public what an illicit discharge is, as well as how to report them. There is a link to a complaint form on the website that anyone can fill out and turn in to the Township to correct. This is true for construction site reporting as well. There is a form for construction

site complaints that residents can utilize. Lastly, the Township's storm water page has links to additional resources such as PADEP, Three Rivers Wet Weather, and Allegheny County Conservation District.

## ***BMP #4***

Distribute storm water educational materials and/or information to the target audiences using a variety of distribution methods. All permittees shall select and utilize at least two distribution methods in each permit year. These are in addition to BMP#3.

Pamphlets: North Fayette utilizes many different pamphlets to provide the public with storm water information. Pamphlets are uploaded to the website for viewing and are frequently changed. The changes in the pamphlets are documented via filling out a spreadsheet. Trifolds and pamphlets, such as "When It Rains, It Drains" and "Homeowners Guide to Storm Water Management" are available for the public at the municipal building.

Storm Water Books: Western Allegheny Community Library is going to be provided books with storm water management topics purchased jointly by North Fayette and Findlay Township. The public will be able to check out the books to inform themselves about storm water and the effects illicit discharges can have on local water ways.

Presentations: North Fayette Township has worked jointly with surround municipalities including South Fayette Township, Findlay Township, Collier Township and Moon Township. The Townships held a presentation at the Pittsburgh Botanical Garden called "Clean Water is Everybody's Business". This presentation was coordinated with ASSET STEM. An attendance sheet was signed by all people attending. All information pertaining to the presentation including sign in sheet, pictures, and ad are located in Appendix E. The event was publicized by placing an article in Allegheny West Magazine. North Fayette Township plans to continually work with ASSET STEM in developing educational programs for school students and adults.



# **APPENDIX A**

## **400 ADMINISTRATION**

### **Township Manager**

Grimm, Robert

### **Township Secretary**

Turner, Cindy

### **Communications Coordinator**

Walls, Susan

## **402 FINANCE**

### **Dept Head**

Lodovico, David N.

### **Customer Service**

Glowark, Cheryl  
Midgley, Debbie

### **Utility Billing Clerk**

Mesko, Amy

### **Finance Assistant**

Stenzel, Carol

## **410 POLICE**

### **Dept Head**

O'Donnell, Mark

### **Detectives**

Cokus, Donald  
Hamm, Michael

### **Officers**

Bates, John  
Cischke, Jason  
Greco, Bryan  
Haggerty, Kevin  
Hayes, Michael  
Heffern, Sean  
Huefelder, Todd  
Janetic, Drew  
Kern, Mark  
Kisling, Brian  
Kocian, Brian  
Lamb, Lonnie  
Pollinger, Harold  
Preston, Joshua J  
Psomas, Steven  
Samarco, James M  
Sandora, David  
Slovick, Chad  
Smith, Shelley  
Walls, Jr. John

### **Dispatch**

Carnes, Thomas  
Hargett, Heather  
Kocian, Richard  
Ponzi, Pete  
Thomson, Kurt  
Yoho, Willard

### **Administrative Assistant**

Fortunato, Tina



## **430 PUBLIC WORKS**

### **Dept Head**

Felton, Patrick

### **Superintendent**

Derosky, Stanley

### **Road Crew**

Bungard, Wayne

Bungard, William

Campbell, Chris

Conn, Robert

Cornell, Christopher

Harbison, Terrance

Lutz, Charles

Mamone, Merico

Medved, Jason

Rupnik, Brian

Rutkauskas, David

Schiff, David

### **Sanitation**

Beyerbach, John

Cain, Thomas

Hunter, Paul S.

Stone, Douglas J.

## **409 SUPPORT OPS**

### **Dept Head**

Yerkey, Jr. Raymond

### **Fleet Mechanics**

Cala, Michael

Morgan, William J

### **Custodial**

Herrington, Darlene

### **Facility Maintenance**

Hrapczak, James

## **450-459 RECREATION**

### **Dept Head**

Hildebrand, Darlene

### **Coordinators**

Kreutzman, Nicole

Leslie, Shaun

### **After School Counselors**

Fields, Kalee

Kosar, Haley

### **Preschool Teachers**

Almady, Darcy

Campbell, Jennifer

Figley, Amy

Russell, Valarie

Romano, Kim

Schaupp, Deb

### **Lifeguards**

ACCORSI, STEPHANIE

CHARLTON, HANNAH

CURREY, MATTHEW

ELLIS, JEREMY

HAMILTON, KARA

JANSEN, SHAWNIE

MACKEY, FELICIA

MCBAIN, ABBY

STITCH, EVAN

WASEK, JESSICA

ZANELLA, JULIE

### **POOL - CONCESSION STAND**

CONN, AUSTIN

LAUFF, ROMAN

RUBIS, AMANDA

RUBIS, DAVID

UNGER, DANIELLE

URAM, COREY

WALTERS, MACKENZIE

### **Camp Counselors**

BARTHA, MICHELLE  
BLOCK, KENDALL  
CAVALOVITCH, TAYLOR  
DOLAN, BRITTANY  
FRANKLIN, JESSICA  
GARDOCKI, NICHOLAS  
GIGLIOTTI, JORDAN  
HAMM, ALEXIS  
HOLMES, MARY  
HOUGH, EMILY  
KRULL, MALLORY  
KUBATKA, KRISTI  
MCGORAN, KAYLA  
OSTRANDER, NICOLE  
PERRY, JOCELYN  
SNATCHKO, JULIE  
SIBLE, ELIZABETH  
VANDEGRIFT, KACI

## **413-414 COMMUNITY DEVELOPMENT**

### **Dept Head**

Ludwig, Laura L.

### **Code Enforcement**

Hamilton, Gary

Saville, Michael

### **Environmental Compliance**

Zona, Johnna

### **Administrative Assistant**

Cherico, Cheryl



## **APPENDIX B**

# Appendix B

## Contractor/Builder List

### Ryan Homes/Fayette Farms

Andy Cain	(412) 527-4476	<a href="mailto:acain@ncrinc.com">acain@ncrinc.com</a>
Danny DeMarco	(412) 818-8894	<a href="mailto:donatodemarco@gmail.com">donatodemarco@gmail.com</a>

### Dan Ryan Homes/Preserves

Corey Mytrysak	(412) 515-6447	<a href="mailto:cmytrysak@danryanbuilders.com">cmytrysak@danryanbuilders.com</a>
Ryan Dedes	(724) 554-1846	<a href="mailto:rdedes@danryanbuilders.com">rdedes@danryanbuilders.com</a>

### Courtyards at Preserves

Doug Kaine	(724) 809-7302	<a href="mailto:doug@scarmazzihomes.com">doug@scarmazzihomes.com</a>
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### Maronda/Canterbury Woods

Armand Borgese	(412) 906-6480	<a href="mailto:borgesea@maronda.com">borgesea@maronda.com</a>
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### North Fayette TWP Community Center

Tim Shannon	(412) 855-3626	<a href="mailto:tmthyshannon@yahoo.com">tmthyshannon@yahoo.com</a>
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### Dan Hall/Preserves

Dan Hall	(412) 860-9705	<a href="mailto:dwilliamhall@gmail.com">dwilliamhall@gmail.com</a>
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### Imperial Industrial Park/Crown Court

Tom Palmer	(412) 298-4974	<a href="mailto:tdp@ashfordpartners.net">tdp@ashfordpartners.net</a>
Terry Palmer	(412) 963-2872	<a href="mailto:tpalmer@ashfordpartners.net">tpalmer@ashfordpartners.net</a>

**Bright Oaks**

Jeff Saras

(412)537-5121

[jeffsaras@arbuilding.com](mailto:jeffsaras@arbuilding.com)

**TMI Hotel/Sutherland Drive**

Mike

(701) 412-3985

[mikehammill@tmihospitality.com](mailto:mikehammill@tmihospitality.com)

**McKee School**

Nathan Blackburn

(724) 699-1038

[nathanblackburn@hotmail.com](mailto:nathanblackburn@hotmail.com)

## **APPENDIX C**

# Appendix C

## Developer List

### **Maronda/Canterbury Woods**

Armand Borgese (412) 906-6480 [borgesea@maronda.com](mailto:borgesea@maronda.com)

### **Dan Hall/Preserves**

Dan Hall (412) 860-9705 [dwilliamhall@gmail.com](mailto:dwilliamhall@gmail.com)

### **Imperial Industrial Park/Crown Court**

Tom Palmer (412) 298-4974 [tdp@ashfordpartners.net](mailto:tdp@ashfordpartners.net)

Terry Palmer (412) 963-2872 [tpalmer@ashfordpartners.net](mailto:tpalmer@ashfordpartners.net)

### **Bright Oaks**

Jeff Saras (412) 537-5121 [jeffsaras@arbuilding.com](mailto:jeffsaras@arbuilding.com)

### **TMI Hotel/Sutherland Drive**

Mike (701) 412-3985 [mikehammill@tmihospitality.com](mailto:mikehammill@tmihospitality.com)

### **Fayette Farms**

Leon Chiri (412) 848-0422 [lrcard@verizon.net](mailto:lrcard@verizon.net)

### **Clover Construction**

Jerry Crofts (716) 382-8424 [jcrofts@clovergroupinc.com](mailto:jcrofts@clovergroupinc.com)